



Teresa Yau



TERESA YAU

Art Director & UI/UX Designer

Extensive experience in hiring and managing multidisciplinary teams across multiple projects.

Accomplished in executing multi-platform UI/UX, motion graphics, and art pipeline development and with artistic mastery and technical excellence.

Focused and able to remain flexible with changing priorities and extreme pressure.

Intrinsically motivated to perform with high integrity, possessing outstanding problem solving and effective communication skills.



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EMPLOYMENT

- Present
-
Nov 2021

○ SuperTeam Games
Senior Art Director

Established Art Direction for STG Football. Developed pipeline for art assets to support the game and future products as Live Services.

Supervised and executed creative direction of trailers and other video content, Unity UI, Web UI, social media creative, and marketing/publishing art through internal and Outsourced team members.

Developed and presented creative vision pitch documents and art production documents.

Worked with the NFLPA to maintain licensing compliance.
- Nov 2021
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Feb 2012

○ EA/ Glu Mobile/ Cie Games
Art Director & UI/UX Designer

Glu Pen / EA:
Tap Sports Franchise: Defined and executed on production of MLB Player assets.
WWE, Deer Hunter, and other IP: UI prototyping, UA Videos, marketing, and social assets.

Cie Games / Glu Long Beach:
Developed art direction of new IP including Car Town, Racing Rivals, Katy Perry Pop, and more.
Managed onboarding, communication, and feedback for 4 art teams of 30 artists.
- Feb 2012
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Jan 2009

○ NTB Media
UI Artist

Created a trivia widget for various brand platforms using ActionScript for Flash. Created flowcharts and wireframes for integrations, then embedded the app using HTML/CSS in partner sites.
- Jan 2008
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Apr 2007

○ inXile Entertainment
UI Artist

Line Rider, Monster Pals, Baby Pals:
Created concept art and UI for Nintendo DS and Wii Games according to the established style guide.

EDUCATION

- 2003 - 2006

○ Art Institute of CA, Orange County
Bachelors of Science, Media Arts & Animation